

Template Audit Trail

Version 0

Change log: initial template

- Anecdotal evidence
- Counter-data
- Data caveats

Version 1

Change log: adding sentiment to original post, expanding analytical codes

- Polarity
 - Support
 - Oppose
 - Neither
- Analytical
 - Anecdote
 - More data
 - Caveat
 - Reinterpretation
 - Update
 - Other
- Fact-check?

Version 2

Change log: after 1st quality check; incorporate role of questions & implicit credibility indicators

1. Polarity
 - a. Support
 - b. Oppose
 - c. Neither
2. Analytical
 - a. Anecdote
 - b. More data
 - c. Caveat
 - d. Reinterpretation
 - e. Update

- f. Other
- 3. Credibility / trust
 - a. Source (asking for source, trusting or not trusting source)
 - b. Invalid / untrustworthy data
 - c. Distrust bc data / stats can prove anything
 - d. Follow-up (question)
 - e. Probing to make analysis stronger
 - f. Vis design suggestion
 - g. Gratitude
- 4. Integrative themes
 - a. Questioning (both as a probe and a show of trust)

Version 3

Change log: reviewed most of data; add effect of credibility on polarity

- Polarity
 - Support vs oppose
 - Can support but still provide caveat
 - The analytical agreement dimension is not 100% same as political support
 - Towards vs away from extreme
 - Neither / off-topic
- Verification
 - Fact-checking / debunking
 - Revisiting
 - Refer to authority
 - “We don’t / can’t know”
 - Incompleteness
 - Counter-evidence (or co-evidence)
 - Anecdote
 - Contradicts a specific event vs “Feels wrong”
 - More data
 - Different data
 - Same data, different source
 - Caveat
 - Use different metric
 - Re-emphasis / re-interpretation
 - Add different (invisible) explanatory variable
 - Emphasize different part of chart
 - Update
 - Point out flaws in argument
 - Not a good / generalizable example
 - Semantic ambiguity / equivocation (what is a lockdown?)

- Credibility / trust
 - Source (asking for source, trusting or not trusting source)
 - Invalid / untrustworthy data
 - Distrust bc data / stats can prove anything
 - Follow-up (question)
 - Probing to make analysis stronger
 - Vis design suggestion
 - Gratitude
- Integrative themes
 - Questioning (both as a probe and a show of trust)

Version 4

Change log: finished reviewing data; split up credibility factors from content factors

- Sentiment
 - (Dis)trust in insight
 - Explicit acceptance
 - Slippery slope / extending to a conspiracy
 - (Dis)trust of data or source
 - (Dis)trust of statistics in general
 - Appeal to facts
 - Tag friend
 - Meme / joke
 - Mocking caveats
 - (Dis)trust in poster
 - Asking for advice / elaboration
 - Asking for more / updated data
 - Asking for source
 - Gratitude / respect
 - Lack or presence of expertise
 - Personal attacks
 - Direction
 - Trust
 - Distrust
- Content
 - (Quasi)analytical
 - Anecdote
 - More data
 - Caveat
 - Reinterpretation
 - Update
 - General awareness (reasoning error, not generalizable, unknowable)
 - Citations

- None
- Visualization
- Data
- Article
- Authority figure
- Fact-checking / (attempting to disprove)
 - Revisiting
 - Fact-check the non-data part
 - Redirect to authority figure
- Direction
 - Uphold / strengthen insight
 - Oppose / weaken insight

Version 5

Change log: finished second quality check; expand several codes to encompass broader definitions (Explicitly or implicitly agreeing, Sharing (by quoting or tagging))

- Sentiment
 - (Dis)trust in insight
 - Explicitly or implicitly agreeing
 - Suggesting a conspiracy
 - (Dis)trust of data or source
 - (Dis)trust of statistics in general
 - Appeal to facts
 - Sharing (by quoting or tagging)
 - Meme / joke
 - Mocking caveats
 - (Dis)trust in poster
 - Asking for advice / elaboration
 - Asking for more / updated data
 - Asking for source
 - Gratitude / respect
 - Lack or presence of expertise
 - Personal attacks
 - Direction
 - Trust
 - Distrust
- Content
 - (Quasi)analytical
 - Anecdote
 - More data
 - Caveat

- Reinterpretation
 - Update
 - General awareness (reasoning error, not generalizable, unknowable)
- Citations
 - None
 - Visualization
 - Data
 - Article
 - Authority figure
- Fact-checking / (attempting to disprove)
 - Revisiting
 - Fact-check the non-data part
 - Redirect to authority figure
- Direction
 - Uphold / strengthen insight
 - Oppose / weaken insight